

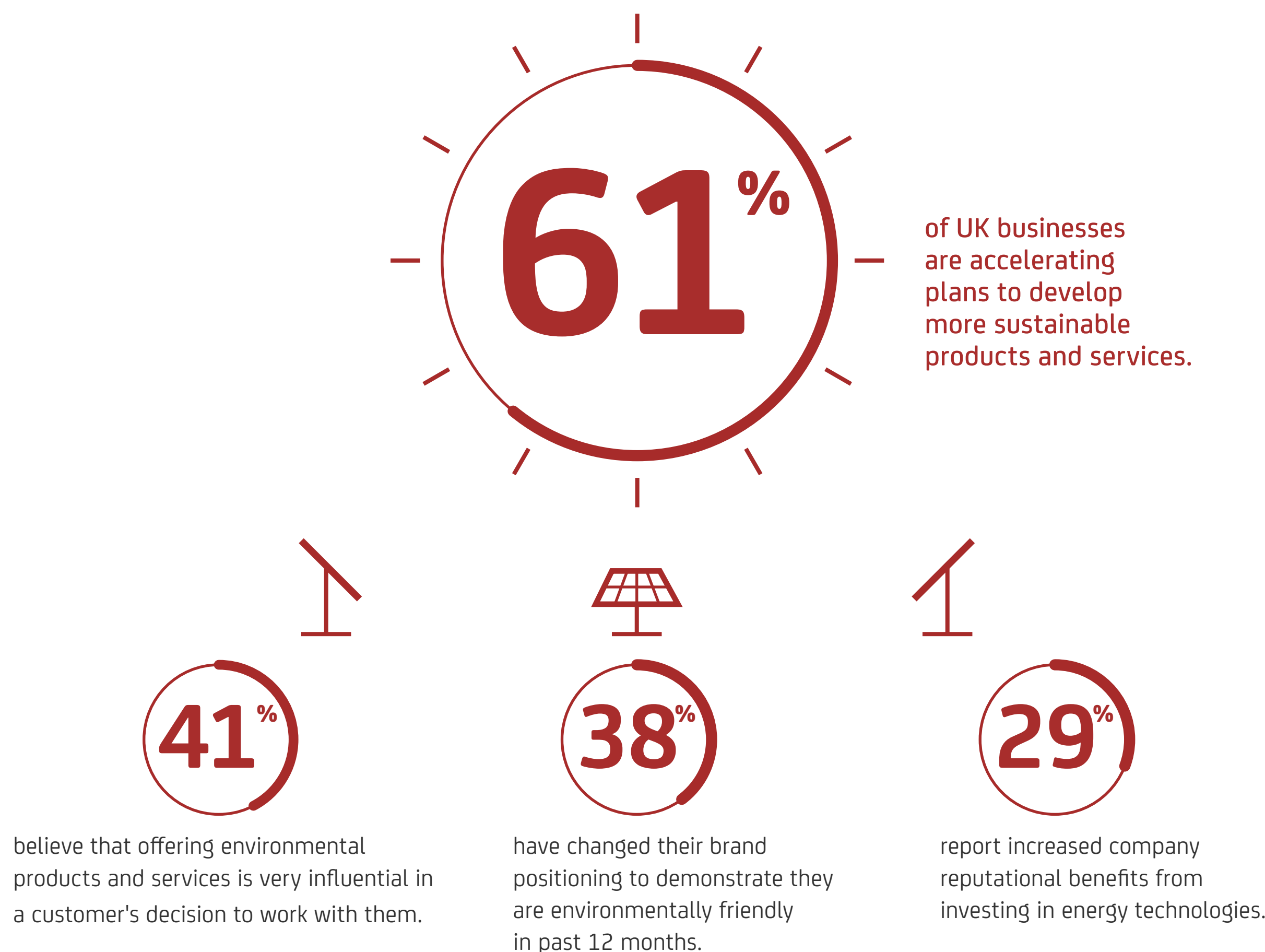
UK businesses are viewing energy as a key part of their sustainability strategy

Our latest research reveals a shift in priorities for UK businesses. Environmental and social responsibility joins financial performance and efficiency as a top 3 organisational priority for the first time.

So, what is driving this change?

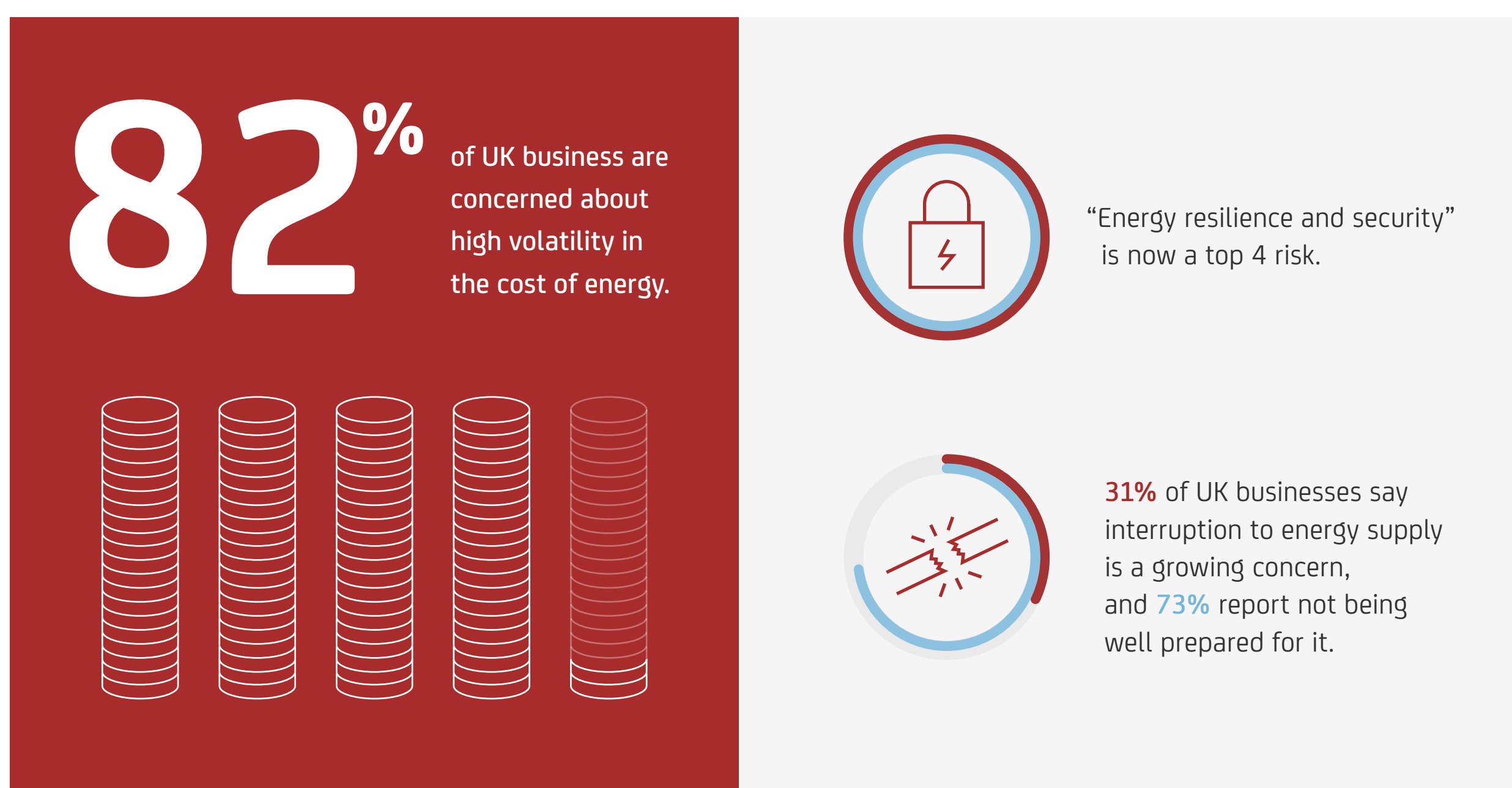
Customers are in the driving seat

Businesses are recognising that customers are buying from companies who prioritise environmental issues.



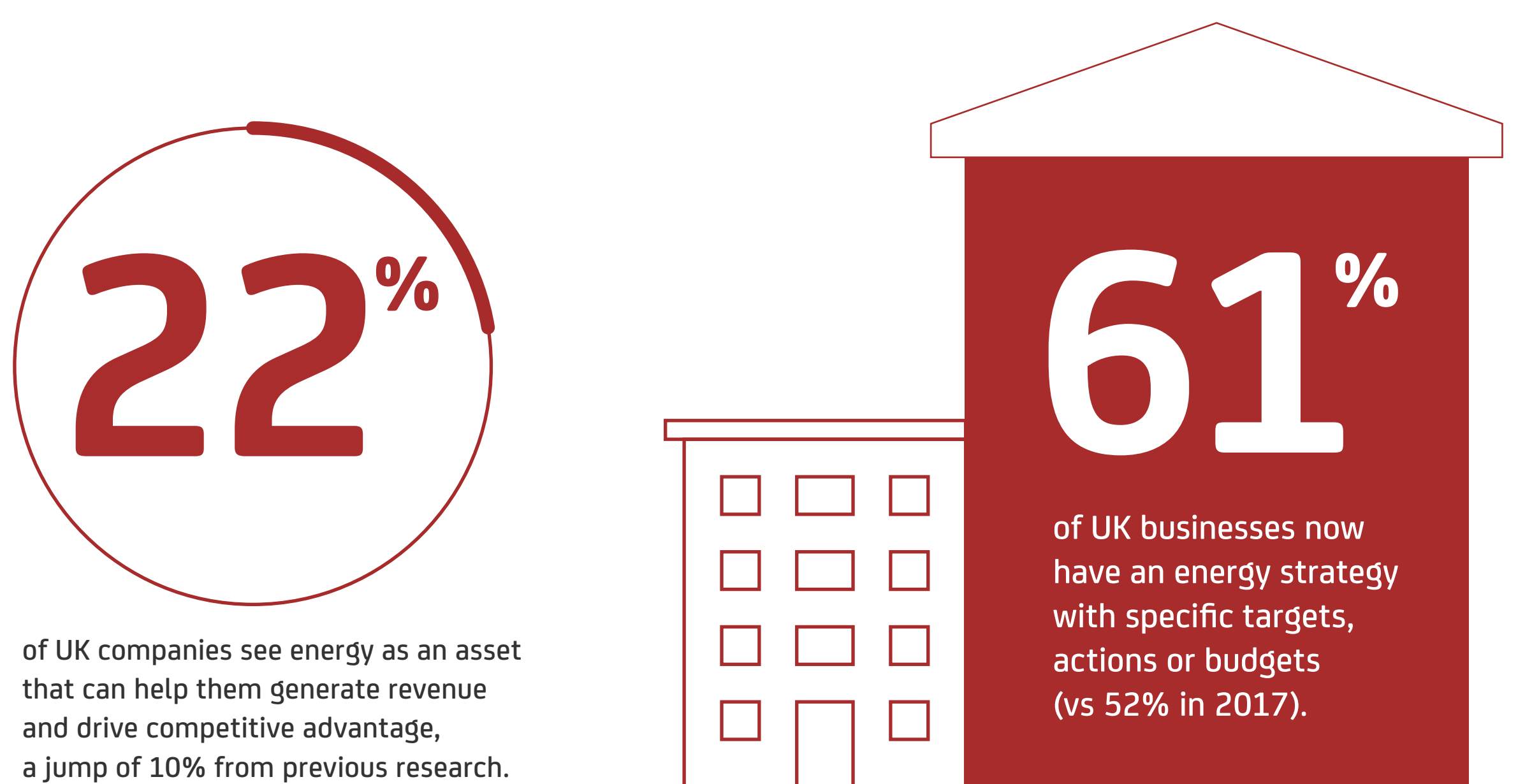
Energy risk has increased

Concerns around security, supply and cost volatility are rising across all industries, driven by digitalisation and business transformation.



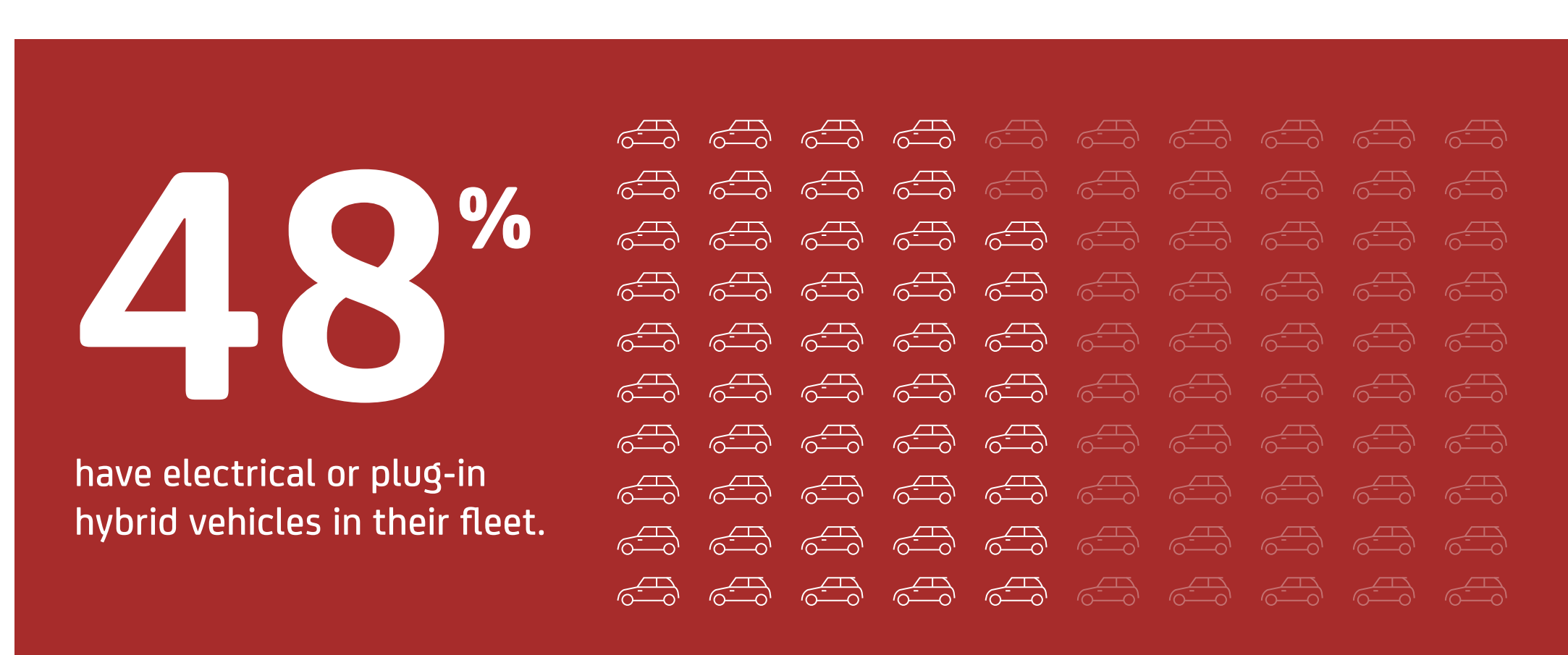
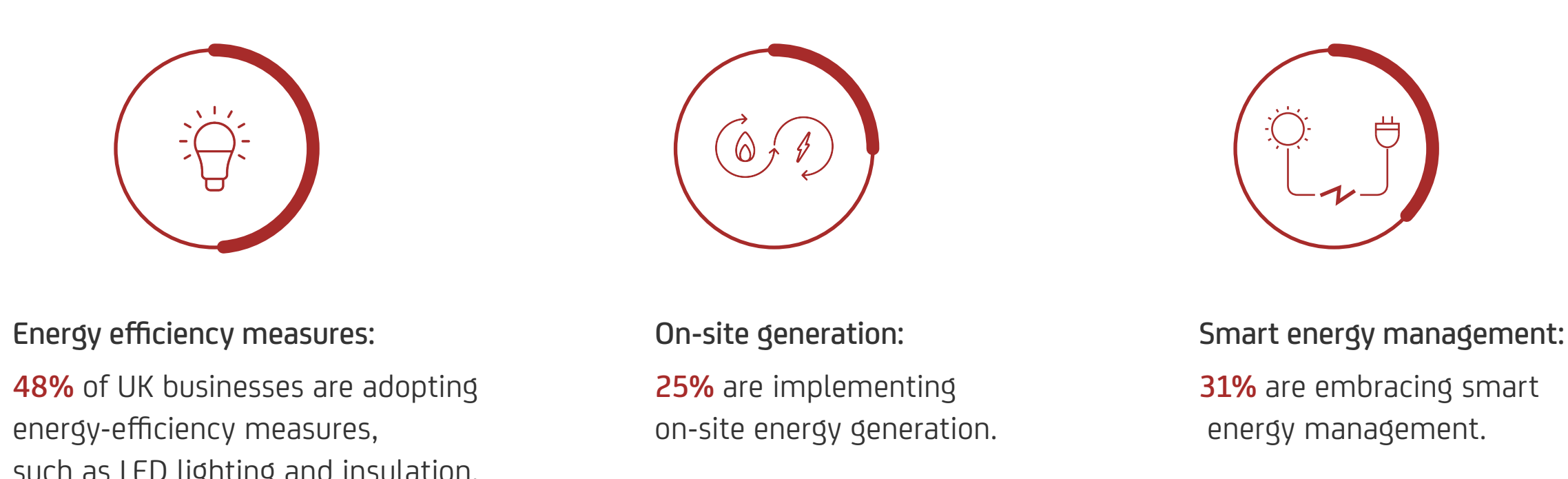
Energy is an opportunity

Businesses are increasingly seeing energy as a strategic asset.



Innovative energy solutions are growing in popularity

Businesses are increasing their adoption of energy technology with 56% of businesses now implementing energy technology. Businesses are seeing energy efficiency measures as well as smart energy technologies and on-site generation as a way to manage and optimise their power usage.



Case Study Expanding the Tesla Supercharger network

Centrica Business Solutions is helping Tesla expand its Supercharger network, constructing six Supercharger hub sites on UK roads. In doing so, we have provided drivers with access to fast, convenient and affordable charging for their vehicles. [Read more here.](#)



Rethinking energy leads to sustainable business growth

UK businesses that place a strategic focus on energy are better able to balance their efficiency and financial performance with being more socially and environmentally responsible.



Are you among the 13% of 'sustainable businesses' in the UK?

Download our report to discover the 8 characteristics that are typical of a sustainable business.

[DOWNLOAD REPORT](#)



Centrica Business Solutions research - statistics based on a ten country survey of more than 1,500 energy decision-makers in large organisations.

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