

How energy measurement and monitoring can help you to meet your business objectives

Discover the importance of actionable insights and how they can help you deliver immediate financial benefits and build the case for further investment.



Why measure energy data?

Being able to measure energy usage is key to effective management and demonstrating the difference you can make to efficiency over time. Here's how the most energy efficient companies approach energy measurement compared with the least.

Lower than average efficiency

Businesses who rate their energy efficiency as being lower than average display the following traits:

JUST **48%** AND **14%**

track energy efficiency do so continuously



37% use three or more different measures to track energy efficiency

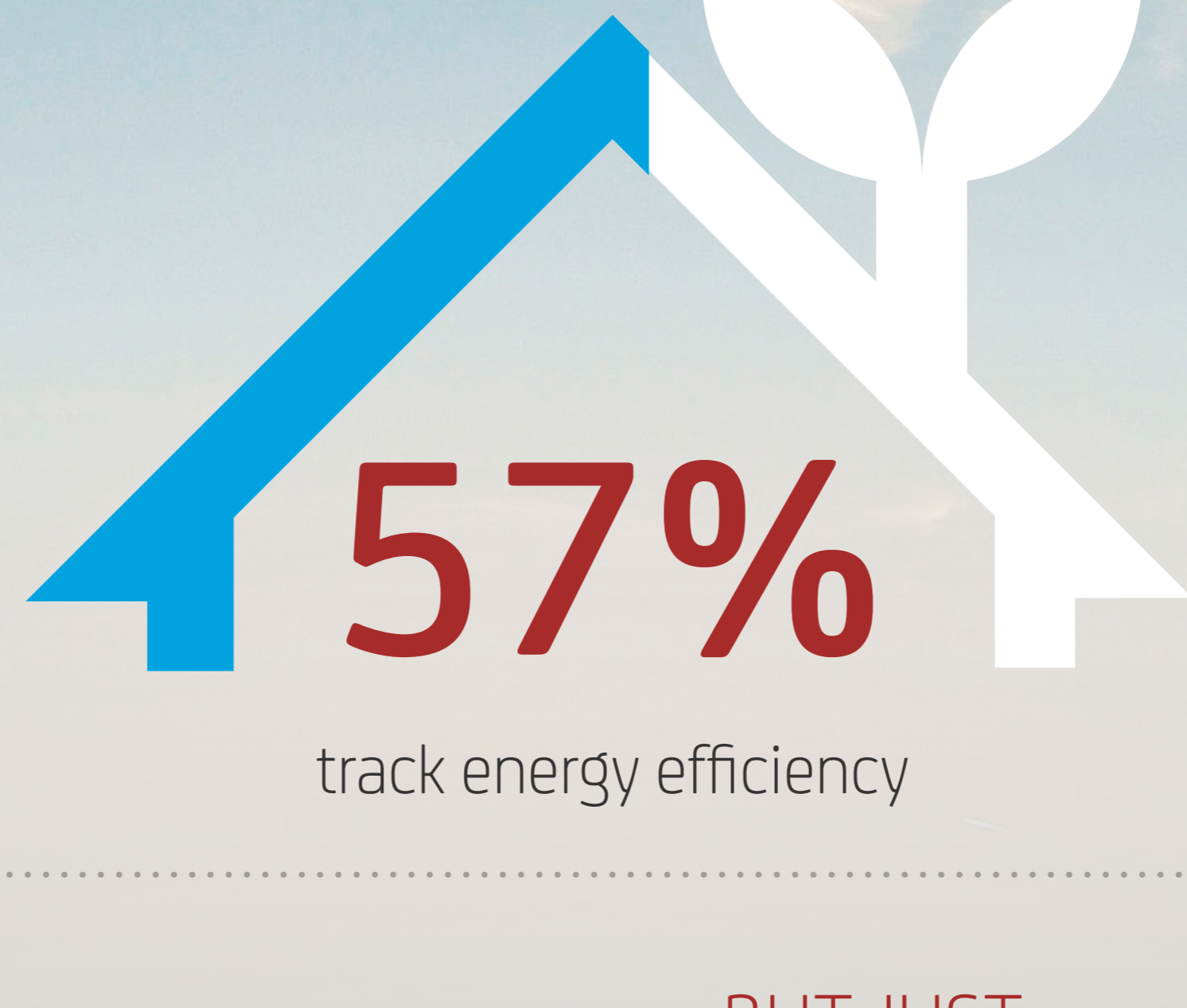


75%

change their operations to improve efficiency — but mostly on an ad hoc basis

Average efficiency

For those who rate their energy efficiency as average, the picture is fractionally better:



57% track energy efficiency

JUST **36%** BUT JUST **10%**

use three or more different measures to track energy efficiency do so continuously

82%

change their operations to improve efficiency — again, mostly on an ad hoc basis

Higher than average efficiency

The most efficient businesses are much more active:

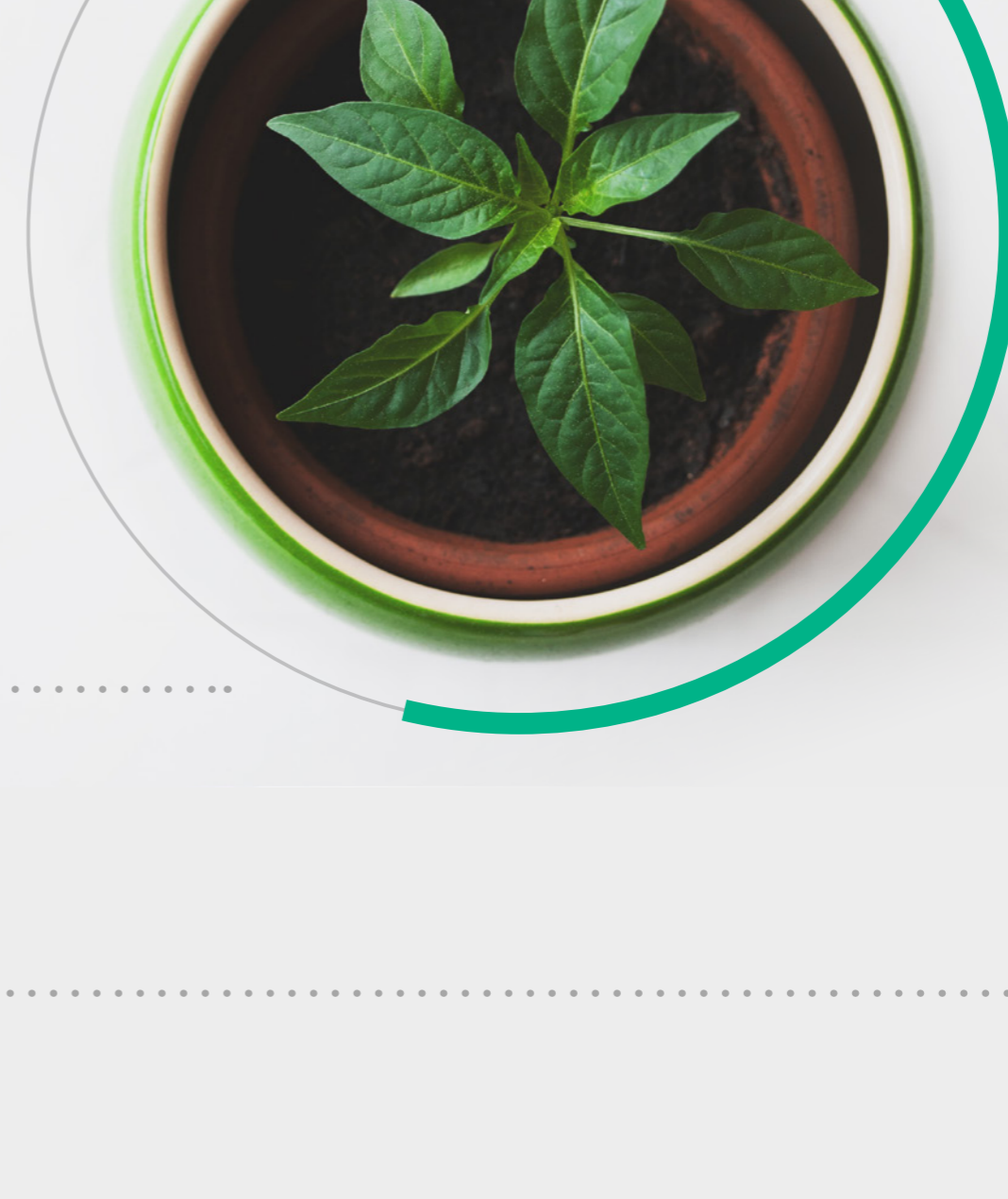
83% **36%**

track energy efficiency do so continuously

More than half —

58%

— use three or more different measures to track energy efficiency



91%

change their operations to improve efficiency — 53% implement systematic changes for continuous improvement

The importance of efficiency

Lower than average efficiency means that businesses are missing out on benefits including:

INCREASED VISIBILITY
Multiple measurements provide an end-to-end view of energy use

ONGOING IMPROVEMENTS
Insights applied to deliver systematic improvements for long term returns

INCREASED EFFICIENCY
Data allows targeted, more effective investment

REDUCED BUSINESS RISK
Advanced management systems allow businesses to prevent costly energy interruptions

How to be more energy efficient

55% of companies currently lack a complete view of energy efficiency. To join the above average group, your business needs to have:



Analytics and measurement systems for continuous monitoring



Integrated systems that deliver an end-to-end view of energy use



Processes that use data to deliver systematic improvements

Discover how businesses are measuring energy and meeting their business objectives.

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