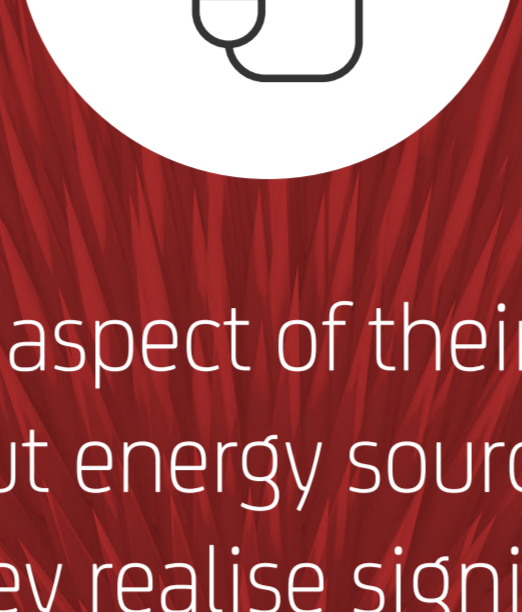


# Are you an energy leader?

Discover the compelling facts that are setting energy leaders apart from other businesses.



By making energy a key aspect of their wider business strategy, these leaders think about energy sources and usage differently. As a result, they realise significant benefits.

## Energy leaders are:

2.5x

as likely to be achieving strong financial performance

Their energy strategies are aligned with business outcomes.

2.5x

as likely to be efficient and well-run

They use metrics and continuous monitoring to analyse operations, predict future needs and identify potential savings.

2.3x

as likely to be a leading brand in their market

Improved efficiency allows leaders to focus more resources on their customers and the quality of service offered.

2.7x

as likely to be prepared to deal with risks to their business

Leaders invest in systems that increase the security and resilience of their energy supply.

2.3x

as likely to be customer-centric

Operational efficiencies free up resources that can be redirected towards customer-facing operations.



Taken together, these findings show that leaders are ahead in more than just energy efficiency. For leaders, energy is not just a commodity — it is a source of significant value.

## Conclusion

Does your business share any of the key characteristics of an energy leader?

No? Time to take action:



Senior management must buy into the strategic importance of energy



Assess energy usage and identify potential efficiencies currently available



Develop an energy strategy that aligns with wider business goals



Invest in systems that provide end to end visibility of energy in the business



Balance multiple energy sources to build flexibility into the estate



Reduce business risk and improve overall resilience

## Ready to learn more?

Centrica Business Solutions provides advice and services to help organisations increase energy efficiency and develop flexible energy strategies that align with business goals. Download The Energy Advantage Report to find out more.

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